

Venus Remedies wins India Manufacturing Excellence Award 2011

Venus has emerged as a winner of 'Silver Certificate of Merit' in the Economic Times' India Manufacturing Excellence Awards (IMEA), 2011 held in Mumbai. The company has bagged this award for its Baddi unit, based on the assessments conducted at the site and whetted by the jury of Economic Times' IMEA 2011 in partnership with Frost & Sullivan.

This award is recognition and acknowledgment of Venus's high standards in terms of its manufacturing practices, quality, regulatory approvals, significant investment on its state-of-the-art R&D centre, well equipped facilities and fine infrastructure. It is an endorsement to continuous its endeavor in building and making Venus Remedies stand amongst the top pharma giants of the industry.

IMEA acknowledges the best facilities in India that have achieved and sustained manufacturing excellence by recognizing the Indian manufacturing capabilities and assessing the global competitiveness. This award celebrates success stories and honor entrepreneurs who have dedication, perseverance, foresight and diligence to develop a successful manufacturing organization and sustain continuous learning.

Out of 103 shortlisted companies 35 were conferred with this prestigious award under various categories.

Besides this, Venus Remedies has recently won the prestigious LACP's (League of American Communications Professionals) Global Communications Competition, the '2011 Spotlight Awards' for its annual report and also bagged 'Patent Award' in Gold category by Pharmexcil (Pharmaceuticals Export Promotion Council).